

Ad Specifications

Listed below are the basic material specifications for the Parkinson's Disease Charity Program/Prize List.

Black & White or Color Specs

Formats:

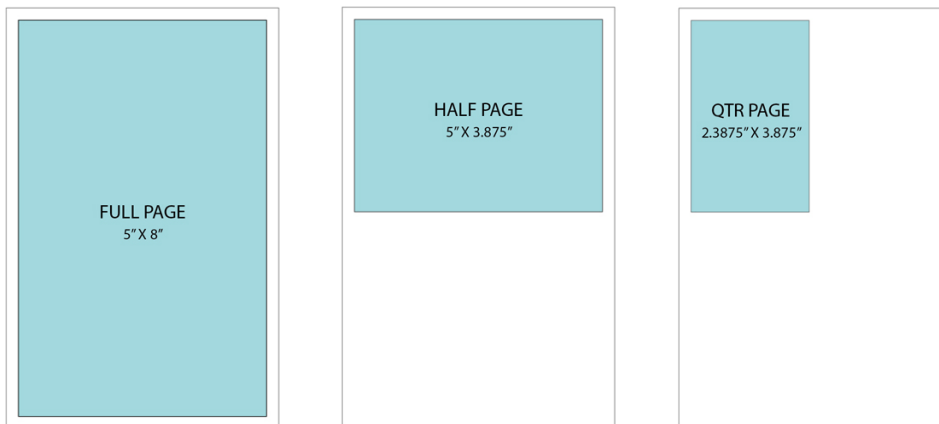
Hi resolution (300 dpi) ONLY files accepted. PDF, JPG, PSD, TIFF, EPS. All ads will have NO BLEED. Please send or email bobbi@equessolutions.com a proof of your ad.

Ad Dimensions:

Full Page ad: 5" x 8" (vertical) - \$100.00

Half Page ad: 5" x 3.875" (Horizontal) - \$50.00

Quarter Page ad: 2.3875" x 3.75" (Vertical) - \$25.00



Note: If you do not have a layout designed for your ad, please contact Bobbi Rottman at: bobbi@equessolutions.com. For an additional fee of \$45 a layout will be designed for you. Please provide designer with copy and hi-resolution logos or images that you would like to use. There will be a maximum of 2 revisions per ad layout. These files can be sent via email to Bobbi. Thanks!